

G.R.O.W. Project – Farmers Market Location Survey

Project GROW is working to organize a Farmers Market starting Summer of 2008, on Detroit’s Eastside. We are now working to determine the most feasible location. Your input will help.

Zip code you live in: _____ Organization (if any): _____

1. Would you make an effort to shop at a local farmers market? ___ Yes ___ No ___ Maybe

2. Which of the following areas on the Eastside would you prefer a farmers market be located? *Please rank all four.*



___ Favorite choice

___ Second choice

___ Third choice

___ Least favorite choice

3. To what extent would the following location-related factors influence whether or not you would shop at a local farmers market?

- It is near a bus line ___ Would not affect me ___ Affect me a little ___ Affect me a lot
- It is easy to find ___ Would not affect me ___ Affect me a little ___ Affect me a lot
- There is free, safe, nearby parking ___ Would not affect me ___ Affect me a little ___ Affect me a lot
- I can walk to it ___ Would not affect me ___ Affect me a little ___ Affect me a lot
- I can feel safe there ___ Would not affect me ___ Affect me a little ___ Affect me a lot

4. What days of the week would you most likely shop at a farmers market (*pick up to 3*)?

___ Sun. ___ Mon. ___ Tues. ___ Wed. ___ Thurs. ___ Fri. ___ Sat.

5. What times of day would you most likely shop at a farmers market (*pick up to 2*)?

___ 6am–9am ___ 9am–12pm ___ 12pm–3pm ___ 3pm–6pm ___ 6pm–9pm

6. Would you be interested in growing food to sell at a farmers market, or helping in other ways to establish a farmers market on the Eastside?

___ Yes ___ No (If yes, please see other side)

*Please return completed surveys by May 15, 2008 to: Ryan Hertz, GROW Project Coordinator
14600 Mack Ave., Detroit, MI 48215313.571.2800 x1136, fax 313.571.7510, ryan.b.hertz@gmail.com*

G.R.O.W. is a 3-year initiative to nurture community farming and development of food related businesses on the Eastside of Detroit and Highland Park. If you live in one of these two communities, and are interested in learning more about growing food to sell locally, or helping in other ways to establish a farmers market on the Eastside, please complete the following form:

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please check one: I am a New Grower I am an Experienced Grower

How are you willing to help us support a local farmers market (check all that apply)?

Pass out flyers

Spread the word in your church, school, or business bulletin

Volunteer at the market

Participate in the Project GROW Advisory Committee

Other: _____

